

Trafford Covid-19 Public Engagement Board

Wednesday 10th February 2021 – 10:00 a.m. – Virtual meeting

Present:

Councillor Freeman (Chair)	Executive Member for Covid-19 Recovery and Reform
Councillor Julian Newgrosh	Leader of the Liberal Democrats Group, Trafford Council
Councillor Evans	Leader of the Conservative Group, Trafford Council
Councillor Welton	Ward Member for Altrincham, Trafford Council
Councillor Cordingley	Member of the Health Scrutiny Committee, Trafford Council
Councillor Akinola	Member of the Health Scrutiny Committee, Trafford Council
Councillor Acton	Chair of the Overview and Scrutiny Committee, Trafford Council
Eleanor Roaf	Director of Public Health, Trafford Council
Martyn Pritchard	Accountable Officer, Trafford Clinical Commissioning Group (CCG)
Nigel Smith	Head of Regulatory Services, Trafford Council
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Khan Moghal	Chair, VoicebeMet
Donna Sager	Consultant in Public Health, Trafford Council
Helen Gollins	Consultant in Public Health, Trafford Council
Helen Grant	Strategy Crime Manager and Antisocial Behaviour, Trafford Council
Laura Hobbs	Programme Leader, Project Management Office, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
Andrew Latham	Chief Officer, HealthWatch Trafford
Nick Young	Greater Manchester Police
George Devlin	Lay Member for Patient and Public Participation, Trafford CCG
Louise Wright	Partnerships and Communities Team, Trafford Council
Eve Mannering	Trafford CCG
Catherine O'Connor	Business Change Analyst, Trafford Council
Danny Zammet	Neighbourhood Lead, Trafford Council
Vicky Shaw	Emergency Planning / CCTV Manager
Fabiola Fuschi	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	No apologies received	
2.	Minutes	Agreed subject to adding a record of apologies submitted by Mr. Khan Moghan for the meeting of the 27 th Jan 2021	
3.	Membership	There had been no changes to the Membership since the last meeting.	

4.	Update on the current Covid-19 situation in Trafford and Operation Eagle Presentation	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note that the rate of infection is slowly decreasing but it remains high; there are five wards in Trafford with a rate of infection of 300 over 100,000 people; 3. To note the link between deprivation and rate of infection; 4. To note the content of the presentation on Operation Eagle in Manchester, offering mass testing in certain areas of the city to verify existence of a new (Kent) variant of the coronavirus. To note that some of these areas border with North Trafford; 5. To note Trafford response to Operation Eagle focusing on enhanced engagement action with residents in North Trafford to improve Public Health offer in the area; 6. To note North Trafford High Level Action Plan and provide feedback on measures for success and key messaging; 7. To note successful approach of Trafford Council in the way support grants are offered; 8. To endorse the use of Limelight as vaccination centre for Old Trafford residents; 9. To circulate the presentation to all members of the Council for their comments and questions; 10. To note that Covid-19 continues to be a high risk infection and face covering, hand hygiene, social distancing and working from home are essential measures to manage the pandemic. 	<p>All All All All All All All All All All Public Health</p>
5	10POINT ACTION PLAN		
5a.	Mass Testing	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update on promotion of testing and contact tracing in relation to North Trafford High Level Action Plan; 2. To rethink the offer and messaging of lateral flow testing for BAME communities; 3. To note that CPR testing for people with symptoms are available in the following testing sites, in addition to home testing offer: Parrington, Trafford Park, Chester Road, Airport; 4. To note that lateral flow testing is available at Trafford Town Hall for workers in contact with vulnerable groups, workers in vulnerable settings, care homes, school settings and employers with over 50 members of staff. 	<p>All Public Health and Comms All All</p>
5b.	Mass Vaccination	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the mobilisation of Limelight and Seymour Grove as vaccination centres as part of North Trafford High Level Action Plan; 	<p>All All All</p>

		<p>3. To note the success of the vaccination programme in Trafford where over 89% of people belonging to the four priority cohorts have received their first dose of the vaccine;</p> <p>4. To note change in CCG's messaging: people in the first four cohorts are now asked to contact CCG to request their vaccination if they have not yet received it;</p> <p>5. To note that CCG awaits imminent communication from Government regarding vaccinations of cohort five and remaining cohorts.</p>	<p>All</p> <p>All</p> <p>All</p>
5c.	Update and escalations from the COVID-19 Community Engagement Group	<p>The board agreed:</p> <p>1. To note the update on targeted engagement plan in relation to North Trafford High Level Action Plan especially involving local leaders, local mosques, schools and business sector;</p> <p>2. To note work with local champions to build on existing activities in the area;</p> <p>3. To note the first webinar for large businesses tomorrow, 11th Feb 2021, as part of ongoing work to support businesses.</p>	<p>All</p> <p>All</p> <p>All</p>
5d.	Update and escalations from the Community Enforcement Group	<p>The board agreed:</p> <p>1. To note the highest number of non-complaint reports, mainly in the north of the Borough.</p>	<p>All</p>
6.	Public Engagement Board Activity and Feedback	<p>The board agreed:</p> <p>1. To comment of the content of North Trafford High Level Action Plan and provide feedback on measures for success and key messaging. All send feedback to Public Health Team.</p>	<p>All Board Members</p> <p>All</p>
7.	Any Other Business	None.	
8.	Date of Next Meeting	Wednesday 24 th February 2021 at 10:00am	